Project Trident - Exhibit Progress Draft Script

(as of October 4, 2016)

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
PRESHOW (6:00) ***Embarkation*** (TBD) Guests enter an OCEAN and Carnival Corporation - branded registration area. A Host assists guests who have not previously completed the registration process - TBD. After guests are fully registered, they receive an engraved, working OCEAN Medallion from the Host. Medallion Engravers will be on hand for guests who did not pre-register. The Host invites guests to enter the Aspirations room and wait for their journey to start. An Expert Guide will accompany each group of 12 VIPs through the Experience. Center and assist the Ocean Navigator with questions and information as needed. ***ASPIRATIONS*** (2:30) Guests enter a small room with a large screen across one wall. The décor of the space evokes the history of navigation and ocean travel. A costumed Navigator with a Medallion and a digital tablet equipped with Compass greets guests adlib, guiding them to stand to the left and right of the sculpture. An abstract sculpture stands in a prominent location near the video screen. The hopes and dreams of the Carnival Corporation are represented by quotes that are engraved on it: "Any sufficiently advanced technology is indistinguishable from magic." *Arthur C. Clarke* "The best way to predict your future is to create it." *Abraham Lincoln* "If I have seen further it is by standing on the shoulders of giants." *Sir Isaac Newton* Once all the guests are in the room, the Navigator stands to one side of the LED screen and starts the presentation.		MEDIA: Looping montage of spectacular ocean images – a beach at sunset, ships sailing across a sparkling expanse of water, waves crashing on a rocky shore, etc. (5:00 Loop) NOTE: Throughout the presentation, inspirational quotes scroll across the bottom of the central screen. Order is random except at the times when a specific quote is called out in the scripting. MEDIA: Image of the ocean at night tilts up into a swirling constellation of stars	MUSIC: Evocative, ocean-inspired instrumental soundtrack MUSIC: Soundtrack fades down	LIGHTING: Light blue wash EFX: Stars swirl overhead (lighting/projection) LIGHTING: Darkens to indigo and deep blue

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
	NAVIGATOR #1 From the very first time people gazed in wonder at the stars in the night sky, we have all shared a single dream - to travel beyond the horizon.	MEDIA: Silhouette of a ship sailing toward a horizon at sunset		
	For centuries, that dream has driven us to voyage across the sea in search of distant lands. And as we sailed the vast ocean, we looked up to the heavens to chart our course.	MEDIA: Ship sailing under the stars/over the shoulder of someone gazing at a map by lantern light		
	Exploration is in our DNA. We all have the same urge to discover, to seek new shores…to connect with other people and learn their stories.	MEDIA: MONTAGE of modern day people exploring the world		
	Perhaps you dream of soaring to distant planets...	MEDIA: Rocket soaring into the mysteries of space		
	NAVIGATOR #1 …sailing to Alaska or the Caribbean.	MEDIA: Carnival ships in beautiful Alaskan and Caribbean landscapes		
	No matter where you roam, every true explorer needs navigational instruments to help guide the way. Like a compass…and maybe a special medallion for inspiration.	MEDIA: CU of a navigational compass and some old medallions		
	But what if those instruments could somehow transport you into a world of endless possibilities?	MEDIA: Blue data streams erupt, like an ocean current, from the compass and medallions, eventually filling the screen with a crashing wave of blue water and white ocean foam		
	Instead of an ordinary compass and medallion, what if your course was charted by advanced technology? The kind of technology that could give you a personalized vacation experience and anticipate whatever you want…before you even know you want it?	MEDIA: Graphic text – "Any sufficiently advanced technology is indistinguishable from magic" *Arthur C. Clarke* moves across sculpture and screen		
	That would be incredible, right?			
	Well, get ready, because Carnival Corporation has created the world's simplest, location-based connectivity technology. A Medallion that sets your location, and a Compass that points the way to anything you need to make your vacation dreams come true.	MEDIA: CU of OCEAN Medallion CROSS FADES to image of OCEANCompass		
	How do you dream up something like that? Well, the innovative team at Carnival Corporation started with thoughts from the greatest minds in history.	MEDIA: Inspirational quotes flow across the screen		

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	NAVIGATOR #1 Inspired by these aspirational words, they came up with a new vacation paradigm, powered by OCEAN…	MEDIA: Letters separate from the quotes, swirling around and disappearing until only five letters are left: OCEAN.		
	One Cruise Experience Access Network.	MEDIA: Graphic text "One Cruise Experience Access Network"		
	And it will completely re-invent the guest experience.			
	Just as the vast ocean connects all of us…OCEAN connects all ten of our brands, making Carnival Corporation the largest cruise ship company in the world.	MEDIA: Carnival brands coming together to form the OCEAN "O". Graphic text flies in: "Individually, we are a drop. Together, we are an OCEAN."		
	Pretty inspiring, huh? Now, if you'd please follow me, our next destination is just ahead.			
The Navigator leads guests out of the Aspirations room.			MUSIC: Soundtrack fades up	
CONNECTION (1:30)				
The Navigator leads guests into the next space. Light boxes are arrayed along the walls at various levels. There is visual, pulsing movement to the beat of the music within the light boxes.		MEDIA: Images of people and places from around the globe fill the light boxes.	MUSIC: Light, global instrumental soundtrack	LIGHTING: Warm sunset colors
The Navigator holds for several seconds as guests settle into their places.		MEDIA: Pulsing movement in the light boxes stops	MUSIC: Soundtrack fades down	
	NAVIGATOR #1 The world is an amazing place. There's so much to discover and explore…			
	NAVIGATOR #1 …from the epic beauty and spirited people of Alaska to the exotic mysteries of Asia… the bold, rugged charm of Australia…the warm, vibrant cultures of the South Pacific…and the legendary wonders of Europe. When we answer the call to adventure, every sense is heightened – colors are brighter, sounds are richer, fragrances are more intoxicating.			
	Travel opens our hearts and minds, forever changing the way we look at the world. We become more curious. The people, places and cultures we encounter touch us in surprising ways. And we learn that, even with our differences, we're essentially all the same.			
	And that's what inspired the Carnival Corporation mission statement: to connect people, places and cultures across the globe to create incredible experiences.			
	So if you're into exploring local flavors…sharing thrilling adventures…or immersing yourself in culture, OCEAN will carry you there.			
	But how? Let's move on to the next part of our journey and find out!			
The Navigator leads guests out of the Connection room.		MEDIA: Pulsing movement within the light boxes begins again	MUSIC: Soundtrack fades up	

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
WELCOME TO OCEAN (2:00) The Navigator leads guests into a beautiful, Ocean-branded room. One large screen hangs on the front wall. A large sculptural "O" is on the back wall.	**NAVIGATOR #1** The next wave of Experience and Innovation for the Carnival Corporation is going to deliver story-filled Destinations…	MEDIA: Screen is filled with crashing ocean waves MEDIA: MONTAGE of Carnival Corporation Destinations	MUSIC: Light instrumental soundtrack MUSIC: Soundtrack fades down	LIGHTING: Rich ocean blues
	…and four unforgettable travel series.	MEDIA: MONTAGE of clips from Ocean Treks, The Voyager, Vacation Creation, and Good Spirits		
	But the really exciting part is the Technology we've created.	MEDIA: MONTAGE of images that represent OCEAN technology		
	I bet you're asking yourself: what does the cruise industry have to do with technology? Well, we have taken our world-class experiences, destinations and services, and woven them all together into one, comprehensive digital world. Using your Medallion and Compass, you can access our unique network to make new discoveries about the world that match up exactly with whatever interests you the most. We do this through an amazing data mining algorithm. Based on where you are, what you've done, and what lies ahead, we send you invitations that reflect your vacation preferences.	MEDIA: Images of Medallion and Compass support scripting		
	You can get whatever your heart desires – within reason – exactly <u>when</u> and where you want it.	MEDIA: Guests interacting with the OCEAN ecosystem as data streams surge through the air.		
	NAVIGATOR #1 Which means an easy, streamlined vacation with no friction, no hassle. And you have more time to do the things you love.	MEDIA: Guests happily enjoying their vacation while data streams swirl through the air		
	We make every moment of every cruise simpler and more personal. It's the ultimate fulfillment of our brand promise, to deliver memorable moments that make up dream vacations through authentic, immersive and personalized experiences.	MEDIA: Graphic Text– "To deliver memorable moments that make up a dream vacation through authentic, immersive and personalized experiences."		
	You have to admit, this a new way of thinking about technology. Now, you can <u>live</u> authentic stories, not just tell them. And each encounter is energized with engaging people, places and cultures.	MEDIA: Glimmering data streams flow across a cross-section of a cruise ship. Inserts reveal Medallion and associated technology leading guests to discover people, places, and cultures		
	It's a chance to leave the real world behind…	MEDIA: Data streams are drawn on ocean waves into a Medallion		
	…and catch a bright shining wave of the future.	MEDIA: The image of the Medallion dissolves into a gleaming OCEAN "O".		
			MUSIC: Dramatic, thrilling music	LIGHTING: Glowing data streams rise from the "O" on the screen and fly around to the back of the room, wrapping it in pulsating light, until the streams illuminate the sculptural "O" (light box).
The Navigator leads guests through the sculptural "O" into The Piazza.		So what are you waiting for? Let's go!		

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PIAZZA **(6:00)** Guests emerge in the airy Piazza. Inspired by the grand Piazza on the Princess Regal, this space features a stunning sculpture of the Medallion wrapped in a genome form. Four circular kiosks are positioned near the front of the sculpture. The Expert Guide shakes hands with the Navigator, who then waves and exits. ***Medallion*** **(2:30)** The Expert Guide leads guests to one of the Medallion kiosks, where Navigator #2 is standing by. Navigator #2 holds up a Medallion. Using a built-in touch screen on the kiosk, the Navigator triggers a short, pre-produced video. Navigator looks carefully at the Medallion.	**EXPERT GUIDE** Thanks, (Navigator Name), I'll take over from here. *(to guests)* I'll be guiding the rest of your journey. Welcome to the Piazza! **NAVIGATOR #2** Hi, everyone. You all got a Medallion, right? It looks kind of like a coin, doesn't it? Well, in a way, it is. I mean, you can make purchases with it. But what it really does is personalize your vacation like never before. Take a look! **NAVIGATOR #2** The Medallion is the first-ever "non-wearable wearable." If you book a cruise, it's delivered straight to your home at no extra charge. All you have to do is carry your Medallion - on a wristband, as a pendant, or just stick it in your pocket – and you can access a whole new world of enhanced guest experiences. But where's the technology? I don't see an on and off switch, do you? There's no menu to navigate…you don't even have to recharge it. What it does have is two primary technologies: BLE, which operates securely at greater distances and NFC, which is a proximity-based mechanism. But we've taken the traditional BLE use, and turned it upside down. Instead of stationary BLE and mobile readers, the readers are stationary and our Medallions are mobile. The Medallions and the readers are standardized, and they're commonly tuned and adjusted so we can precisely determine the location of our guests. So all you have to do is walk by a sensor or reader and your Medallion syncs seamlessly with an invisible, integrated system. You're instantly recognized, so you can unlock your stateroom door, get on and off the ship quickly and easily, and buy whatever you want, as if by magic.	MEDIA: Medallion introduction TBD (:20) MEDIA (touch screen): BLE and NFC inside Medallion; readers and sensors; graphic of the integrated system		

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	NAVIGATOR #2 I guess you could say it's like your very own personal concierge. It connects the real and digital worlds to create immersive experiences using just your location, your cruise history, and any personal information you choose to provide. That information creates a unique genome… … that's encapsulated in your Medallion. Here's how it works. *(Name of Expert Guide)* here has completed his/her online profile, and all of that information is now in her/his Medallion. **EXPERT GUIDE** Right. The genome in my Medallion is unlike any other. It really is a reflection of me. It knows all of my preferences – so I can get anything I want, just the way I want it…all delivered at the perfect time and place. Tell you what…let's use my Medallion to guide our journey. I think you're going to be amazed at how everything is transformed. **NAVIGATOR #2** And remember, this is just one component of a whole hidden, inter-connected ecosystem that will be on all of our Medallion Class ships. Enjoy!	MEDIA: Visualization of genome		
Adlib, the Expert Guide leads guests to the OceanConcierge area.				

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OceanConcierge/Compass **(3:30)** The Expert Guide directs guests to Navigator #3, who is standing next to an array of screens behind the Medallion sculpture. Navigator holds up a digital device and displays OceanCompass.	**NAVIGATOR #3** Hello. How would you like to see the most powerful compass ever invented? It doesn't have a needle or any numbers, but it can point the way to a vacation that's personalized just for you. OceanCompass – a non-app app. It's a digital companion that will assist you wherever you are and help you navigate through all your activities and adventures. Think of it as a super-charged cruise planner and itinerary manager. We've constructed the user interface with multiple dimensions of cross-cutting overlays so different guests on the same ship can stand right next to each other and have a completely different experience on their Compass. The secret sauce is an amazing personalization engine – the Universal Individual Identity Hub – which is designed to call up the perfect information…in the context of what each guest wants, and when they want it. So, anytime, anywhere, from any device, OceanCompass will access your unified guest profile so you can streamline the boarding process, relive your cruise memories, and a whole lot more.			

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	NAVIGATOR #3 The idea is to create an experience where the past is always present, the future is within reach, and with just a glance, it's easy to move across the entire continuum of time. Let me explain what I mean. Depending on where you want to go, you can swipe "west" to relive previous adventures, "east" to explore upcoming excursions and reservations, "south" to get suggestions that reflect your personality, or north to be inspired by video clips of some of the destinations you'll be visiting. Oh! And you know how your digital devices know where you are? So does your Medallion. So you can use your Compass to map to any location, and you always know where you are on the ship. And there's this awesome feature, OceanConcierge, that sends out notifications to let you know if there are any experiences nearby that are just your style. Basically, OceanConcierge is there to maximize your experience and offer personalized recommendations based on your preferences and the choices you make during your cruise. And the more you immerse yourself in your vacation, the better OceanConcierge gets. Every time you share information or interact with a digital access point, the system learns more about what you like. In no time, your needs are being anticipated and suggestions show up just for you. But don't take my word for it...watch this.	MEDIA: Images that depict W/E/S/N on Compass MEDIA: OceanConcierge video TBD (:20)		
Navigator triggers a pre-produced video piece that plays across all seven screens.				

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	NAVIGATOR #3 We saved the best part of OceanConcierge for last.			
The Expert Guide's Tagalong appears onscreen.	**EXPERT GUIDE** This little guy is my Tagalong. He(she) was formed from details in a profile I created earlier.			
	NAVIGATOR #3 Everyone on a Medallion Class ship gets one. And your tagalong continues to change based on the decisions you make, the photos you take and the interests you have. So it's like he's your mirror image – your avatar. And you can customize him any time you want. Tagalongs know all sorts of ways to set a course through your vacation plans. And just like this one did, they swim up to you from time to time to give you updates and notifications. Pretty cool, right? Would you like to see how all the OceanConcierge personalization features work? Well, step right up to one of these touch screens and give it a whirl.			
Guests interact on a touch screen to learn about Compass, OceanConcierge and dive deeper into the concept of personalization. (:30) After 30 seconds, the touch screens are automatically disabled. The Expert Guide gathers everyone adlib and checks his/her OceanCompass.				
	EXPERT GUIDE Uh oh. OceanConcierge is telling me I should be OceanReady. We can take care of that right over here.			
***OceanReady* (2:30)**				
Guests follow the Expert Guide into a space that is partitioned into four cozy, stylish spaces: an office, a kitchen, a living room and a coffee bar. Each space is equipped with its computer with a large screen on the wall above so the group can see the action. Once all the guests are in the room, the Navigator starts the presentation.		MEDIA: O.C.E.A.N. logo glows on the screens		LIGHTING: Warm and inviting

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	NAVIGATOR #4 In the very near future, there will be two distinct eras in the history of cruise vacations: "Before OCEAN"….and "After OCEAN." And this historic…*sea change* …will be marked by the introduction of OceanReady. "Before OCEAN," getting ready for your cruise vacation was full of hassles and headaches - dozens of emails, forms to fill out and never-ending pitches for add-on services. Come embarkation day, you'd haul yourself and your luggage to the cruise terminal, eager to begin your vacation, only to end up in endless lines for security, check-in and photos. But OceanReady is about to change all that. I need four volunteers to help me demonstrate how easy it is.			
Adlib, Navigator chooses four volunteers from the group and gets them seated at the desks.	**NAVIGATOR #4** Imagine this is your kitchen, living room, office or neighborhood coffee shop. You've already decided to go on the vacation of a lifetime. You picked your destination and your ship and now you're ready to get OceanReady. First, you enter your personal information. Normally, you'd input your passport information, travel details, and how you want to pay. But we're going to keep it simple. Just type in your first name and home town alright?.			
With the help of the Expert Guide, the volunteers input their first names and home towns.	If you wanted to, you could just snap a photo of your documents and upload it. How easy is that? Next, we're going to add some preferences. How about your dream destination, your favorite color and…um…how about your favorite food?	MEDIA: The volunteers' input data appears on the screens		
With the help of the Expert Guide, the volunteers input their dream destination, favorite color and favorite food.	Just like that, from a few simple details, your personal tagalong is created!	MEDIA: The volunteers' input data appears on the screens MEDIA: Unique guest tagalongs appear on the volunteers' screens.		

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	NAVIGATOR #4 Notice how they all look different? That's because all of you are unique. Throughout your cruise, your tagalong will continue to evolve, taking on new characteristics that reflect your experiences. So the more you do, the more it becomes distinctly yours. OceanReady also lets you design a customized itinerary that's just right for you. Make dining reservations, pre-book shore excursions, even shop for accessories to customize your Medallion—whatever floats your boat! After you create your OceanReady profile, your Medallion arrives in the mail. When the day of your cruise arrives, you just bring your Medallion and travel documents with you to the port. Then, instead of having to wait in line to check in, there's a quick greeting and the next thing you know, you're onboard! You don't even have to show your Medallion to anyone. Your identity has already been confirmed. As long as you have your Medallion and ID with you, you're good to go. When you're ready to cruise again, you're already set up. Once OceanReady, always OceanReady! It's as simple as that. Thank you, volunteers - you were a big help! And if the rest of you would like to give OceanReady a try, you'll have a chance later in our Hospitality Lounge. Looks like it's time to head to the next stop on your journey. Bon voyage!	MEDIA: TBD MEDIA: O.C.E.A.N. logo once again appears on the screens		
The Expert Guide leads guests out of the OceanReady scene and into the Stateroom scene for the next part of the experience. ***CrewCompass* (2:00)** The Expert Guide leads guests into a clean, streamlined space with eight screens. Once all the guests are in the room, the Navigator starts the presentation.		MEDIA: TBD		LIGHTING: Warm and welcoming

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
Navigator holds up the CrewCompass; the screen glows with the CrewCompass U.I. Navigator uses CrewCompass to demonstrate what a typical guest profile screen looks like. The Expert Guide leads guests out of the CrewCompass scene and into the Stateroom scene for the next part of the experience. The Expert Guide leads guests out of the CrewCompass scene and into the Stateroom scene for the next part of the experience. ***The Stateroom*** (3:00) The Expert Guide leads guests to a stateroom door, which leads into a stylized cutaway section of a handsome stateroom. Navigator #6 is standing next to the door.	**NAVIGATOR #5** Hello. Smooth sailing so far, right? I'm sure you're wondering how the crew fits into all of this. Guess what? They have their own CrewCompass, and it looks and functions a lot like the guest version of Compass, but with a few very important differences. Of course, the crew's number one priority is you…which is why CrewCompass is such a valuable tool. It frees them up so they can have a one-on-one conversation with you. With Crew Compass, it's easy for crew members to amaze and delight you with unsurpassed guest service and attention to detail. Based on what you put in your profile and all the things you've done so far, they can make recommendations that are exactly suited to you. **NAVIGATOR #5** It's just like OceanConcierge, but with a personal touch. For example, they can suggest an excursion that's perfect for your whole family. How often does that happen? Or deliver the perfect tie for your big night out. No matter what, they've got your back. Really it's about taking the burden off the crew through creativity, innovation, and technology, so they can do what they do best, which is interact with guests and make them happy. If you take the hassle and frustration out of the crew experience, you take the hassle and frustration out of the guests' experience. **EXPERT GUIDE** Oh, it looks like our time is up. OceanConcierge is telling me we need to head to our next port of call!			

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
	NAVIGATOR #6 Welcome aboard! You just saw that getting on board is a breeze. Well, I'm here to tell you, all of the experiences on your cruise are just as easy and carefree. Here's a great example: getting into your stateroom.			
Navigator directs guests' attention to the stateroom door.	**NAVIGATOR #6** As you approach your stateroom, it may suddenly dawn on you that you don't have a key card. Lucky for you, you've got your Medallion, so you're good to go! Just step up to the door…turn the handle…and *voila!*			
Navigator approaches door, which unlocks automatically as a "Welcome Home" message appears on the door screen. Navigator then opens the door.	You don't need to tap or touch your Medallion to anything, or hold it up or wave it around. You just have to have it with you. It's like magic…except it's not. See, when you approach your Stateroom, this screen reads your Medallion and shoots a signal to the ship's servers, which validate that you're at the door. The signal goes back to the screen and this little light here turns green to let you know that the door is unlocked. At the same time, this camera confirms that you really are *you* . And it all happens in the blink of an eye, hands-free!			
Navigator points out the message features on the door screen.	Along with this friendly "Welcome Home", you might also get helpful messages from OceanConcierge, like reminders about upcoming events on your itinerary. You can even set it to display a "Do Not Disturb" message when you want some private time.	MEDIA: The door screen display switches from "Welcome Home" message to a personal message (itinerary reminder); it then shows the location of family members aboard the ship, followed by a "Do Not Disturb" message.		
Navigator steps through the open door and gestures for guests to join him/her inside the stateroom. A beautiful ocean scene can be viewed from the porthole.				LIGHTING: Sunny, welcoming

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
Navigator steps to the TV set and touches it to bring up the Compass screen. Navigator touches TV again to bring up the OceanConcierge screen. Expert Guide uses the touchscreen TV to demonstrate making a dinner reservation and then to the OceanConcierge screen of the Navigator's personal digital device The Expert Guide leads guests out of the Stateroom scene and into the ShopOcean scene for the next part of the experience.	**NAVIGATOR #6** Ahhhh…your home away from home. But this is more than a place to relax and sleep. You've just stepped into a haven of service. But it's never intrusive, thanks to our intelligent service delivery protocols. Which means you'll have services delivered to your stateroom when you want them, on your schedule, at your convenience. You can also access Compass using your personal digital device or from the 4K touchscreen TV, which we like to call your stateroom portal. Each stateroom is equipped with Medallion Readers that validate you're the one who's interacting with your stateroom portal – not some other joker. And, of course, you can also use the portal to access OceanConcierge. Which means you can make your stateroom whatever you want it to be - a space for relaxation, solitude, or entertainment. **EXPERT GUIDE** Want to make a dinner reservation? Oooh—this looks like a nice restaurant. Shall we say dinner at 6? And now look—here it is on my OceanConcierge. **EXPERT GUIDE** Your stateroom is also the perfect place to enjoy Carnival's fantastic original series: *Ocean Treks, The Voyager, Vacation Creation,* and *Good Spirits.* Hmmm…based on my personal preferences, it looks like OceanConcierge thinks I'd really enjoy watching *The Voyager*. Right again, my digital friend! **NAVIGATOR #6** Even when you aren't in your stateroom, Compass is busy updating your room status, so with the help of the Crew, everything will be just the way you like it when you come back. **EXPERT GUIDE** Oh look! OceanConcierge just sent me a notification that there's a new Medallion accessory in my favorite color. I've gotta' see this! Follow me, folks!	MEDIA: Short MONTAGE from *The Voyager*		

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ShopOCEAN **(2:00)** Guests are guided by the Expert Guide into an open space flanked by two merchandise displays. Navigator #7 stands in front of a large screen, which stretches across the center of this space.	**NAVIGATOR #7** Welcome to ShopOCEAN. If shopping is your idea of vacation fun, this is the place for you! ShopOcean is your virtual portal into the wonders of buying whatever you want at any time, day or night. I'm talking merchandise, spa services—you name it! And if you're looking to treat a friend or yourself but can't figure out what to buy, OceanConcierge will give you all sorts of ideas, based on your preferences and purchase history. And I wasn't joking about getting whatever you want, whenever you want it. With our There and Then portal, fulfillment is a piece of cake. Let's say you're going to have an elegant dinner with your significant other at one of the premier restaurants tonight, and you want to surprise her with a rose corsage. All you have do is place an order from There and Then, and the corsage will be delivered directly to your table as soon as you arrive. Now, that's service! ShopOCEAN also manages all of your professional and personal cruise photos through a digital memories platform. There's no more flipping through stacks of photos or big bulky albums. Now you can instantly view, download, share and post your photos right from your Compass. Or you can go to Constellations, a groundbreaking digital retail venue.	MEDIA: Images of customized products, shopping, etc.		LIGHTING: Bright and cheerful
	NAVIGATOR #7 Constellations collects all of your onboard photos for viewing in one place. It's smooth, instant, and tied to all of the memories you created. The best part is crowd-free viewing. You don't have to push through a sea of shoulders to look at your pictures. When you're all set, the system is already synced with MedallionPay, so payment is more like an afterthought, not like a transaction at all.			
The Expert Guide walks up to the Medallion Accessory case.	**EXPERT GUIDE** Mind if I show them how easy it is?			
	NAVIGATOR #7 Go for it.			
	EXPERT GUIDE I just point out what I want, and the Crew member uses Crew Compass to register the sale (or however it works). And just like that, this very cool Medallion accessory is mine. No tapping, no signing. *(to Navigator)* I'll pick it up later.			
Expert Guide checks OceanConcierge on his/her Compass.	**EXPERT GUIDE** Let's head out, everyone – we've got a reservation to keep at DineOcean.			

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
***DineOCEAN* (2:00)**				
Navigator gathers guests around a digital display at a minimalistic Pool Bar.		MEDIA: TBD		LIGHTING: Sunny, seemingly blown by the breeze with soft shifts in brightness
	NAVIGATOR #8 Hey there. You've come to my favorite part of a cruise vacation. The eating and drinking part.			
	DineOCEAN transforms ordinary meals into enhanced personalized experiences. Think of it like your own personal chef – one who's known you for years. It's like she can read your mind! She just whips up whatever you want, whenever you happen to be hungry.			
	And if you don't know what you want, you can swipe south and OceanConcierge springs into action with delicious suggestions.			
	EXPERT GUIDE I just ate, but I sure could use a little libation, you know what I mean? Hm…it looks like the last guest ordered a glass of chardonnay. Personally, I'm in the mood for a martini.	MEDIA: Expert Guide checks the screen, then chooses a martini		
A "server" delivers a martini to the Expert Guide				
	NAVIGATOR #8 Your wish is our command. In fact, at every meal, you'll get a menu that's customized to your likes, dislikes and dietary restrictions.	MEDIA: Short video demonstrates DineOcean pre-planned seating and customized menu offerings (:20)		
	EXPERT GUIDE But what if I don't feel like going to the dining room? Can you help me out?			
	NAVIGATOR #8 Not to worry. You can order food and drinks on your Compass with Here and Now. No need to flag down a busy server.			
	It's the ultimate in on-demand services, completely breaking the paradigm of cruising so you don't have to go where the service is. It comes to you.			
	Imagine that you just woke up, and you want to fuel up for a big day of adventures.			
	Here's how we take the "room" out of Room Service.			
	You order your meal, but then suddenly decide to head up to the pool for a little sun.			
	You settle into your deck chair, and moments later, your food is delivered. You don't have to tell anyone or update your location manually. It just arrives – Here and Now. And you didn't have to worry about leaving and losing your deck chair, either! See, the ship's in service to you and all of your whims and desires. That's a real game changer.			
	EXPERT GUIDE And speaking of games, let's go check out PlayOcean.			

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
PlayOCEAN (2:30) The Expert Guide leads guests into a space with the lively lighting and sounds of a casino. There is a distinctive OCEAN vibe in the paint schemes and lighting tone. The centerpiece of the space is a large gaming station with a video canopy and two open sides. Inside, four seats are situated in front of gaming screens.				LIGHTING: Lively casino atmosphere
	NAVIGATOR #9 Hey there! Who's ready to play? *(beat)* Well, game on! This is PlayOcean! We're pushing the boundaries of fun. We've got immersive games, engaging events, and deep interactive experiences that evolve throughout your vacation.			
	EXPERT GUIDE Right! Like the Pirate King! It's this social poker game. You can team up with other players and battle the Pirate King to plunder all the gold in his treasure chest.			
	NAVIGATOR #9 And that's just one of the games. You can play remotely on a digital device, or a Crew member will bring the game right to you!			
	NAVIGATOR #9 If you want to try your luck in the casino, we've developed a one-of-a-kind social gaming platform. Check it out. This station merges video gaming with casino games. It's like the anti-slot machine. Instead of sitting on your lonely little stool pushing buttons by yourself, you get to interact with other players and experience the sights, sounds, scents and sensations of competition.			
	NAVIGATOR #9 *(to Expert Guide)* Okay…you're the Pirate King champion. Why don't you give them a demo?			
	EXPERT GUIDE *(excitedly)* Yes! *(more subdued)* Well, *a* nything to help.			
Expert Guide takes a seat in the gaming station and points out the screen in front of him.	These are 4K touch screens so the graphics are nice and crisp. *(TBD, explains the game)*			
The game station reacts to the "game play" with graphics, lights and sound – TBD.	The seats are equipped with haptic interfaces so you feel like you're right in middle of the action.			
	And even if all the stations are full, you can watch the game on the exterior canopy and place a side bet. Care to make a wager, (Navigator name)?	MEDIA: Game play is mirrored on the exterior canopy		
	NAVIGATOR #9 I'd say the odds are with you. *(to guests)* There will be a mobile companion app so you can learn the game before your cruise…or play when you return home for game credits that can be used on your next cruise.			
The Expert Guide continues to play	All of these new gaming experiences live in what we call the Magic Layer. It's play without boundaries, and surprises when you least expect them! Remember your Tagalong buddies?	MEDIA: The guest Tagalong jellyfish float up onto the screen (OPTION: Expert Guide tagalong appears)		
	NAVIGATOR #9 They're part of the Magic Layer, too! And they're here to make sure you have a dynamic and seamlessly personalized gaming experience based on your style and interests. So don't be too surprised if your tagalong pops up as an avatar in your mobile games.			
	See? PlayOCEAN reflects your competitive spirit, creating a magical and multi-faceted world of games.			
Expert Guide checks his/her Ocean Concierge on Compass	**EXPERT GUIDE** Oh! I just got a notification from OceanConcierge. We've got one more stop on our itinerary. *(to video screen)* Looks like I'll have to defeat you later, Pirate King! Let's roll!			

ACTION	DIALOGUE	MEDIA	AUDIO	LIGHTING/EFX
***Destinations* (1:00)**				
The Expert Guide leads guests into a beautiful space with a global OCEAN vibe. Six large media screens are mounted on the walls.		MEDIA: Images of glorious Carnival Corporation destinations (5:00 Loop)	MUSIC: Hip world-beat tunes representing various Carnival destinations around the globe	LIGHTING: Deep blue
	EXPERT GUIDE Here we are: our final destination.			
	NAVIGATOR #10 Welcome! Now you've sampled some of the amazing features of OCEAN. But I think the best part is how it lets you experience our destinations in awe-inspiring new ways. From the islands of the Caribbean to the glaciers of Alaska, you get to immerse yourself in unique environments, fascinating people, authentic cultures, and epic stories like never before. You want to know when, right? Well, the adventures will begin when the first Medallion Class ships set sail starting with the *Regal Princess* this November, followed by the *Royal Princess* in spring of 2018. And later, this incredible technology will pop up on other ships throughout our fleet. Through the transformative power of OCEAN, Carnival Corporation will connect our guests to the remarkable Experience Ecosystem you've just experienced. Which can only mean one thing: Before long, you will be transported into a world of possibility and discovery, where the realities of day-to-day life are left behind… …swept up in the waves of the future.			
Navigator hands off guests to Expert Guide.				
	EXPERT GUIDE Well, that was inspiring, don't you think? On behalf of the entire Carnival Corporation crew—thank you for joining us today. If you'd like to learn more the *Ocean by Carnival Corporation* original series, please stop by our screening room…or you can head over to the Hospitality Lounge, where you can relax and enjoy a refreshment at the Good Spirits Bar. I recommend the martinis. We hope you enjoy the rest of your time at CES, and we'll see you on the ship!			